Product Directions

STEP 1: FILL OUT THE ROTH ID TAG™

On the back of the tag, use a black or blue permanent fine point marker to legibly write in your child's name and information. If you are worried about your handwriting, ask someone to help you, or use a label maker. The goal is for responders to be able to quickly identify your child in an emergency.

EMERGENCY CONTACTS

Whether it's your spouse, parent, or best friend, it's important to figure out who you would want authorities to call first if you're in an accident. This person should be someone who knows about your child's health history and whom you trust to make those important decisions on your behalf.

You should include their name, relationship, and phone number. It's also a good idea to list a third contact on your ROTH ID TAG™ in case your primary contacts can't be reached. Be sure to ask your chosen contacts permission to list them as an emergency contact, and for the best phone number to put on your ROTH ID TAG™, and ask them to keep their information in their purse or wallet using the contact cards included.

MEDICAL INFORMATION

For some people, your name and emergency contacts are enough. However, if you have a particular medical condition, life-threatening allergies, or an important medication schedule, ROTH ID TAG™ have room to add that information. Ask yourself if there's anything that would be critical for someone to know about you in an emergency. Medical professionals prioritize such details when assessing an unconscious or non-communicative patient. Having specifics about medical conditions can prevent potential complications from incorrect treatments or medications. Are you allergic to bees? Are you diabetic? Are you living in a foreign country where you're not fluent in the language? Do you have a preferred hospital? All of this information, when written, ensures that you receive the most informed care in any situation.

STEP 2: APPLY THE ROTH ID TAG™

Locate a highly visible area on the side or back of your child's car seat where you wish to secure the ROTH ID TAG™. Verify you are not obscuring any important information related to the device you are using (safety information, product codes, etc.).

Remove the two-sided adhesive strips and apply the ROTH ID TAG™ to the side or back of your child's car seat or other piece of equipment.

The ROTH ID TAG™ should be applied in temperatures above 50°F to a carseat that is between 50 and 80°F. In order to make sure the ROTH ID TAG™ doesn't interfere with the safety of the carseat, the tag should never be placed on the front of the carseat. This also reduces the risk that the child passenger might remove the tag themselves.

STEP 3: APPLY THE SIGNAL TAG

In order to alert first responders that there is a ROTH ID TAG™ on the car seat that may not be immediately visible, we include a Signal Tag with every ROTH ID TAG™. Place the Signal Tag on the side of the carseat, near the top, in a highly visible area where first responders will see it.

ADDITIONAL APPLICATIONS

The ROTH ID TAGS™ can be applied to any hard flat surface, the options are endless. From car seats to walking aids, ROTH ID TAG™ helps identify any one at any age.

IN CASE OF EMERGENCY

When needed in an emergency, grip the tag from the end noted on the ROTH ID TAG™ and pull firmly until the bracelet portion detaches. Remove the small tab on the end to expose the adhesive for the bracelet. Carefully place the bracelet around the user's arm or leg, with the name and other information showing and use the adhesive side to secure the bracelet to the user's arm or leg.

TAG REMOVAL

Be sure when you are done with your car seat that you remove the ROTH ID TAG™. Simply tear off in the direction of the arrows and dispose of the used tag after completely crossing out the child's information.

UPDATING INFORMATION ON THE TAG

Due to the nature of the tag, information cannot be updated once the tag is applied to a carseat or piece of equipment. Visit ROTHIDTAG.com to order a low-cost replacement tag.

It is vital that you regularly check your child's emergency contacts and update your tag if there are any changes in your child's medical information, or your emergency contact's information.

ORDER LOW-COST REPLACEMENT TAGS

If you need to change the information on the tag, remove the tag and order a low-cost replacement. After placing your order online, you will need to mail the removed tag (crossing out your child's information) along with a self-addressed and stamped envelope to the address below. Upon receipt of the used tag, we will mail out your replacement.

ROTH ID TAG Replacements
P.O. Box 4540, Mooresville, NC 28117

PRODUCT WARNINGS & LIMITATIONS

By using the ROTH ID TAG™, you acknowledge that you have read, and agree to, product warnings and limitations.

The customer accepts full responsibility for any damage or harmful consequences that may result from the product. The customer understands that they waive the right to sue and seek compensation for damages that may arise from the use of the product in question, regardless of whether the product has been used properly or misused. The customer also acknowledges that all products created, manufactured or distributed by Roth ID Tag, LLC are provided on the condition that its users accept full responsibility for any ill effects the product may cause. ROTH ID TAG™ is not responsible for misinformation at any time. It is the users responsibility to ensure all information is accurate, and up to date. The ROTH ID TAG™ car seat tag is limited to use between temperatures of -30 to 150 °F, for a period up to 24 months.

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07/24